CMI COMMUNICATIONS & MANAGEMENT INSTITUTE
learning for life

Scrum Master Certified (SMC™)

Agile Master Certified (SAMC™)

Scrum Product Owner Certified (SPOC™)

Expert Scrum Master Certified (ESMC™)

CMI Virtual Classes

ONLINE LEARNING

LEARNING
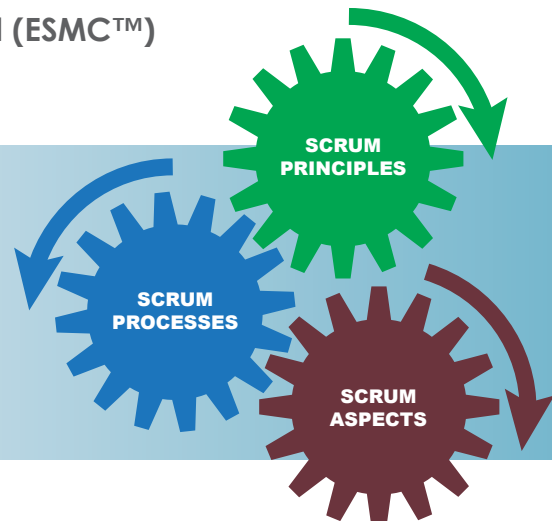
ⓘ Overview

4 great programmes, one great career

CMI is an Authorized Training Partner (A.T.P.) for SCRUMstudy which is the Global Certifying Authority for Scrum and Agile Professionals. Recognised in over 90 + countries, they are the largest reach of any Scrum or Agile certification provider.

CMI offer the following range of self-led online courses:

- **Scrum Master Certified (SMC™)**
- **Agile Master Certified (SAMC™)**
- **Scrum Product Owner Certified (SPOC™)**
- **Expert Scrum Master Certified (ESMC™)**

SCRUMstudy
Authorized Training Partner
The Global Certifying Authority for Agile & Scrum Professionals

SCRUM PRINCIPLES
SCRUM PROCESSES
SCRUM ASPECTS

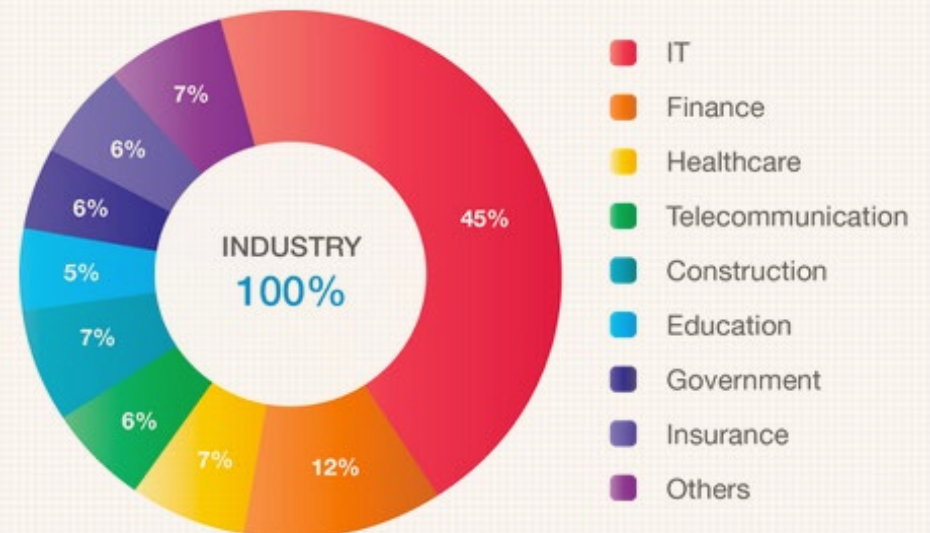## What is Scrum and the role of Scrum Master?

Scrum is a type of project management methodology and is the most popular Agile framework. It is an adaptive, iterative, fast, flexible, and effective methodology designed to deliver significant value quickly and throughout a project. The Scrum Master guides, facilitates, and teaches Scrum practices to everyone involved in the project team and helps clears obstacles so that Scrum processes are being followed.

A key strength of Scrum lies in its use of cross-functional use, empowering teams who divide their work into short, concentrated work cycles. These Sprints help drive delivery.

Widely recognised

There is a widespread demand for certified Scrum Masters and Scrum Experts. Because of ever-evolving technology and ever-changing workplace practises, project management needs a framework like Scrum and Agile, which is highly adaptable and change-friendly. Scrum and Agile is one of the most widely applied project management frameworks globally. It has become increasingly being applied outside of the traditional Information Technology sector and this demand has grown and looks set to grow in the years to come.

Distribution of Companies using SCRUM by Industry

INDUSTRY 100%

- IT — 45%
- Finance — 12%
- Healthcare — 7%
- Telecommunication — 6%
- Construction — 7%
- Education — 5%
- Government — 6%
- Insurance — 6%
- Others — 7%

Scrum Master Certified (SMC™)

The Scrum Master Certified (SMC™) course is the globally recognised standard and authority for Scrum Master professionals. This certification course is appropriate for anyone interested in working as a Scrum Master and improve their scrum knowledge and skills.

The objective of this certification is to ensure that Scrum team members know enough about Scrum to effectively contribute to a Scrum project. The course is self-study and delivered through an online platform using highly interactive online videos, case studies and tasks. The courseware is designed to help you successfully complete an end of course online proctored exam.

Objectives

- To ensure that you understand the basics of Scrum

- To enable Scrum Team members to effectively contribute to a Scrum project.

- To enable Scrum Team members to apply Scrum effectively in Scrum/ Agile projects.

Sections

1 Agile & Scrum Overview: Principles, Aspects and Processes

2 Scrum roles: Core and non-core roles,

3 Scrum Project Phases

4 Scaling Scrum: Programs & Portfolios, SoS, Transition

Benefits

Study from home in your own pace and have 6 months to complete.

Details

What's included on my Scrum Master Certified (SMC™) course?
- Access to the online platform
- 180-day unlimited access to the Scrum Master Certified (SMC™) materials
- Online completion tasks; Chapters tests, interactive case studies, high quality videos
- Progress tracker to help you stay focused and test your knowledge
- Copy of A guide to the Scrum Body of Knowledge textbook (SBOK™ Guide)
- Self- Schedule the Scrum Master Certified (SMC™) exam
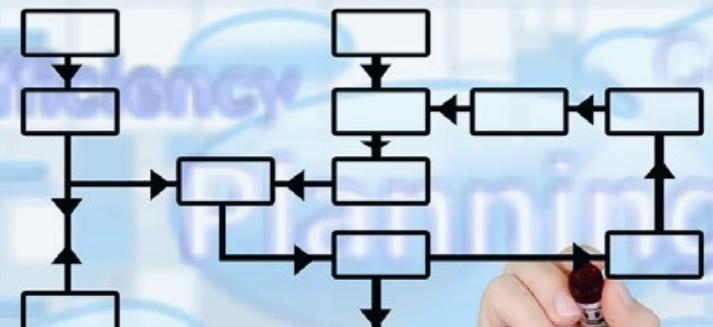- Two further exam attempt options

Exam Format
• 100 Multiple choice questions
• One mark awarded for every right answer
• No negative marks for wrong answers
• 120 minutes duration
• Proctored online exam.
• You will need a webcam and reliable broadband connection
Current Pass Rate: 95%

**Award: Scrum Master Certified (SMC™) certification
Award Body: SCRUMStudy**

Agile Master Certified (SAMC™)

The Agile Master Certified (SAMC™) course is the globally recognised standard and authority for Agile Master professionals. This certification course is appropriate for anyone interested in working as an Agile Master and improve their Agile knowledge and skills.

The objective of this certification is to ensure that team members know enough about different Agile methodologies. The most popular is Scrum, but other popular methodologies are introduced including; XP (Extreme programming), DSDM, Crystal and Kanban. The course is self-study and delivered through an online platform using highly interactive online videos, case studies and tasks. The courseware is designed to help you successfully complete an end of course online proctored exam.

Objectives

- To ensure that you understand Agile values and practices

- To equip you with the confidence to implement Agile within a working environment

- To apply Agile effectively in Scrum/ Agile projects.

Sections

1. Agile Overview: Principles, Aspects and Differences
2. Domains of Agile Practices
3. Lean Kanban Software
4. Scrum
5. Extreme Programming (XP)
6. Test driven development
7. Dynamic Systems developmental method (DSDM)
8. Crystal
9. Comparisons of Agile methods
10. Best fit analysis tool

Benefits

Study from home in your own pace and have 6 months to complete.

Details

What's included on my Agile Master Certified (SAMC™) course?
- **Access to the online platform or handy mobile App**
- **180-day unlimited access to the Agile Master Certified (SAMC™) materials**
- **Online completion tasks; Chapters tests, interactive case studies, high quality videos**
- **Progress tracker to help you stay focused and test your knowledge**
- **Copy of A guide to the Scrum Body of Knowledge textbook (SBOK™ Guide)**
- **Self-schedule the Scrum Master Certified (SAMC™) exam**

Exam Format
- **100 Multiple choice questions**
- **One mark awarded for every right answer**
- **No negative marks for wrong answers**
- **120 minutes duration**
- **Proctored online exam.**
- **You will need a webcam and reliable broadband connection**
Current Pass Rate: **96%**

Award: Agile Master Certified (SAMC™) certification
Award Body: SCRUMStudy

Scrum Product Owner Certified (SPOC™)

The Scrum Product Owner Certified (SPOC™) certification course will provide you with a clear understanding of the Product owner role and complete overview of Agile and Scrum principles.

The Product Owner represents the interests of the stakeholders in the Scrum team. Commonly called 'the voice of the customer' or 'big picture' people, the Product Owner is responsible for helping the rest of the team and customers move towards specific goals. They have a vision they wish to build and convey that to the scrum development team.

The Product Owner prioritizes the requirements from the point of view of an end user, for maximum business benefit, defines the Acceptance Criteria, and ensures criteria are met.

Content

1 Agile & Scrum Overview: Manifesto, Principles, and Methods

2 Scrum roles: Core roles and cross-functional teams,

3 Scrum Principles

4 Sprint planning

5 Implementation of Scrum

6 Scrum for large projects

Details

What's included on my Scrum Product Owner Certified (SPOC™) course?
- Access to the online platform
- 180-day unlimited access to the Scrum Product Owner Certified (SPOC™) materials
- Online completion tasks; Chapters tests, interactive case studies, high quality videos
- Progress tracker to help you stay focused and test your knowledge
- Copy of A guide to the Scrum Body of Knowledge textbook (SBOK™ Guide)
- Self-Schedule for the Scrum Product Owner Certified (SPOC™) exam

Exam Format
- 140 multiple choice questions
- 180 minutes duration
- Proctored online exam.
- You will need a webcam and reliable broadband connection

Pass Rate: 93%

Award: Scrum Product Owner Certified (SPOC™) certificate
Award Body: SCRUMStudy

Expert Scrum Master Certified (ESPMC™)

The Expert Scrum Master Certified (ESMC™) course is the highest standard for Scrum practitioners. It is ideal for those who are an expert in the SCRUM team and who want to handle complicated Scrum projects. This course will test your ability to manage complex Scrum projects and scale Scrum involving big project teams, programs and portfolios.

Objectives

- Learn the concepts, advantages, and challenges of the Scrum methodology.
- Learn the knowledge needed to play the role of a Scrum Master in your organization and help your organization adopt Scrum methodology.
- Develop an understanding of the other roles in Scrum.
- Anticipate issues related to the practical implementation of Scrum.
- Learn the proper tools to address, resolve, and take the lead on Scrum issues in their organizations.

Content

1. Agile & Scrum Overview: Manifesto, Principles, and Methods
2. Intro to Scrum roles: Core roles and cross-functional teams,
3. Scrum Principles
4. Scrum Aspects
5. Scrum phases
6. Scaling scrum
7. Scrum mock project exercise
8. Agile overview
9. Domains of Agile practices
10. Agile Techniques
11. Comparison of Agile methods
12. Best fit analysis and Blitz planning
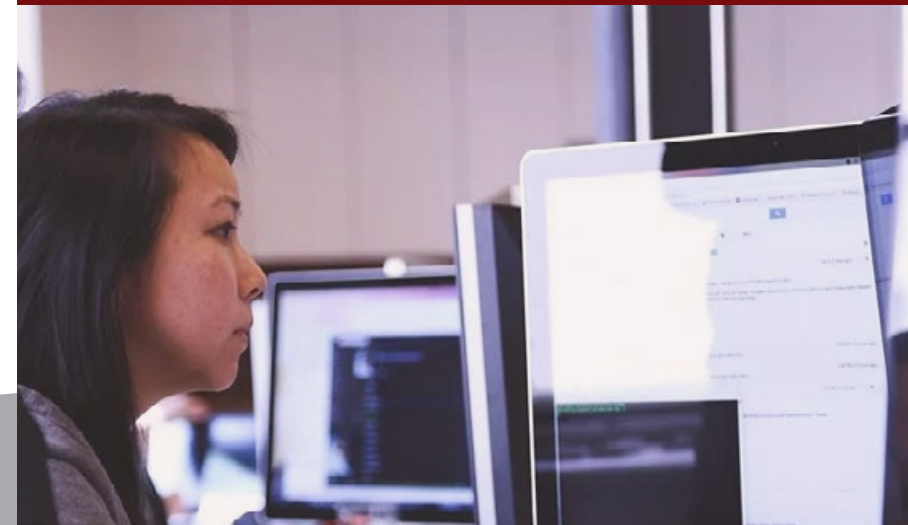
Details

Prerequisites

To become an ESMC™ certified professional you should fulfil the following criteria:

- Should have three years of experience managing Scrum/Agile Projects
- Should be SMC®, SAMC™ and SPOC® certified.
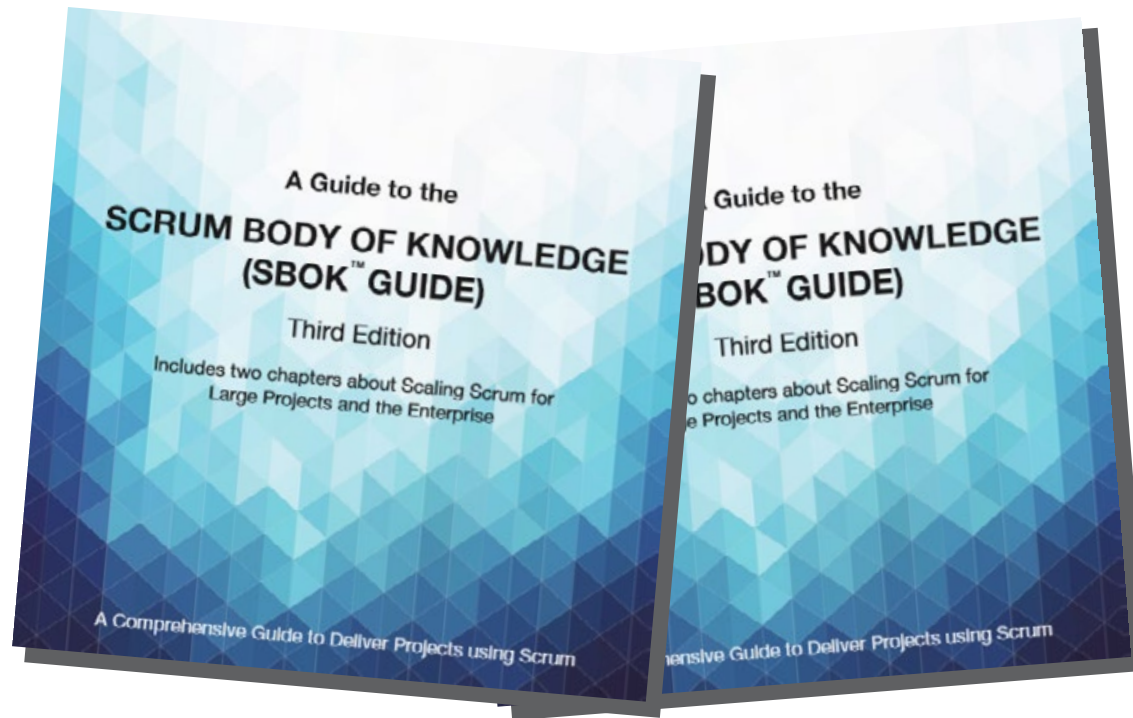- Should submit 500 words write up about two Scrum/Agile projects.

Exam Format

- Objective testing. Case study and scenario based
- 200 test questions
- 240 minutes duration
- Open book exam (SBOK™ Guide only)
  - Proctored online exam.
  - You will need a webcam and reliable broadband connection

Resources

A Guide to Scrum Body of Knowledge (SBOK™ Guide) provides guidelines for the successful implementation of scrum and is used as a reference and knowledge guide.

A Guide to the Scrum Body of Knowledge (SBOK™ Guide) has been developed as a necessary 300 + page guide for organizations and project management practitioners who want to implement Scrum, and also for those who wish to make improvements to their processes. The Scrum framework, as defined in the SBOK™ Guide, is structured in such a way that it supports product and service development in all types of industries and in any type of project, irrespective of its complexity.

Course Details

Course Fees

Scrum Master Certified (SMC™) :	**€450***
Agile Master Certified (SAMC™) :	**€550***
Scrum Product Owner Certified (SPOC™) :	**€650***
Expert Scrum Master Certified (ESMC™) :	**€790***

Delivery Mode: *E Learning*

*Fee include exam registration fees

FREE OFFER - Scrum Fundamentals Certification SFC™ course

If you enrol on either SMC™ SAMC™ or SPOC™, CMI offers you a free introductory course entitled, Scrum Fundamentals Certification SFC™. This is a 1-hour Scrum webinar followed by 4-hour Virtual Instructor-led training to prepare you for the Scrum Fundamentals Certified (SFC™) exam. This introductory course provides the basic knowledge and practise of scrum concepts in a real-life scenario and you will learn how scrum helps deliver projects successfully. After participating you can take the SFC™ certification exam (which is a one hour unproctored exam with forty multiple choice questions).

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SCRUMstudy
Authorized Training Partner

Live Online Classes

Self Paced E-Learning

One Night Per Week